

BECOME A MINDOLOGY FITNESS KIDS' TRAINER

Mindology Fitness offers global Co-op business opportunities for parents, grandparents, individual trainers, schools, teachers, and child-care providers committed to empowering the minds of children. Mindology Fitness Kids (MFK) is a program that is specifically designed to be emotionally engaging and psychologically impactful for kids. While participating in the program, kids are given the tools they need to emotionally self-regulate and to ensure their peace of mind is in their hands at all times.

In addition to our unique program, we will soon be offering emotionally empowering storybooks, music, flashcards and videos.

Is starting a Mindology Fitness business right for you?

The majority of Mindology Fitness Trainers for kids are co-op members who are committed to expanding their child development business by adding quality programs such as Mindology Fitness to their regimen.

What is the Mindology Fitness training process?

The first step in the MFK training process is the classroom certification process. The classroom certification process is delivered via pre-recorded audio and video instruction. The pre-recorded audio and video classroom program is taught by MFK founder, Coach Troy. The MFK trainees have access to the classroom training portion of the program twenty-four hours a day, seven days a week and can therefore move at their own pace and in the comfort of their home.

The second step in the MFK training process is the performance verification process. Each trainee is required to video tape their delivery of the program and

submit their performance to MFK corporate for evaluation. If the trainee's delivery of the program meets MFK corporate criteria, the trainee's ability to deliver the program will be verified.

Once classroom certification is complete and their program delivery is verified, the trainee becomes an official Mindology Fitness Kids' program trainer.

What is a Mindology Fitness business?

A Mindology Fitness business simply entails teaching the Mindology Fitness program to kids in your chosen community as a co-op member. Members are highly encouraged to use the Mindology Fitness brand and align themselves as co-op partners as opposed to franchise owners. Mindology Fitness is not a franchise.

Who can become a Co-op Member?

Any person or business owner who adores children, passes a background check and who is in search of an educational and empowering children's program that is science based with proven techniques and methodologies.

Do you admit members outside the US?

Absolutely! Mindology Fitness is a global organization.

What is the profile of a good Co-op Member candidate?

A self-starter who already knows how to teach and how to run a business. This can be a yoga or fitness teacher looking for a solid curriculum and brand name to run their business with. Or it can be a business person who will manage teachers and bring the program into schools, daycares, recreation programs, after-school programs and the likes thereof. We also have many parents who became certified trainers in order to better support their child's emotional and mental development process.

Is Mindology Fitness a Franchise?

No, we are a cooperative corporation offering memberships across the globe. We are incorporated in the state of California.

What is a Co-op?

A cooperative corporation (or simply, a "cooperative") is a special form of corporation that places ownership and/or control of the corporation in the hands of the employees or patrons of the corporation.

Will I operate a specific territory?

No. Start your MFK business and teach classes anywhere you like. Why do you require an FBI federal background check for membership? Mindology Fitness Co-op Members run businesses that involve working with children, we reserve the right to deny membership based on the FBI Federal Background Check www.certifixlivescan.com/certifix-livescan-locations.html

How much does it cost to complete a Mindology Fitness Kids training class?

The current discount workshop price is \$500.00. Beginning November 2019 the regular price for the workshop training will return to \$1,500.00 USD

What is the price of a Mindology Fitness Co-op Membership?

Annual licensing membership fees vary according to business models, scope and reach that you are creating. Once your business model is confirmed, your annual fees will be as follows:

Independent Personal Trainers \$150.00 USD
Current Studio/Business Owners \$1,000.00 USD.
Schools & Corporations \$1,500.00 USD

As a business owner or experienced teacher, you are already aware of the additional costs of running a business, getting your business license, business liability insurance, purchasing props (like mats and blankets) for each teacher, marketing your classes, and any other legal, tax, and accounting issues. As a general rule of thumb, our focus is on providing access to the learning materials --- you provide the business expertise to run your company.

What about additional training?

Monthly support and marketing calls are included in the price of your annual membership. There will however be quarterly retreats and annual retreats for a fee that will include introductions to new programs, training workshops on current programs, guest speakers and more.

How do I get a Mindology Fitness branded website?

All of our co-op members use Wix.com for their class registration system.

Wix.com has created specific Mindology Fitness templates that are instantly available to members. Members pay Wix.com directly for the website and registration capabilities, this is not handled by Mindology Fitness. The service runs less than \$20 per month.

What are the total expenses start up expenses involved in becoming a Mindology Fitness Trainer?

Tuition \$500.00 USD (\$1500.00 beginning 11/1/19)
Background check \$30.00 USD (approx)
Website (optional) \$20.00 USD (monthly)
Insurance (mandatory) \$129.00 USD (1 year - 3 million dollar policy) Annual licensing fee depending on your business status

What are my next steps?

Please contact us at <u>info@mindologyfitnesskids.com</u> and send us three times and dates that you are available to have a screening call with a member of our registration team.

Please be sure to include the following information in your email: *full name, date* of birth and phone number.

Thank you for your interest in Mindology Fitness Kids and thank you for your commitment to teaching our children how to become super-heros of their minds!

Warmly,

Troy Byer,

CEO & Founder